

Printing Guidelines

Please review the following guidelines for submitting your print ready files.

We accept the following file formats for PC and MAC:

Photoshop **.tif** or **.jpg**

Illustrator **.eps** (all fonts must be converted to outlines)

All files must be **CMYK** color mode

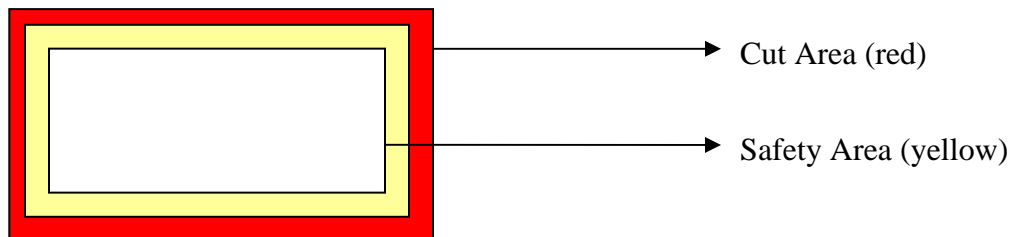
Files should be **300DPI**

The size of the printed piece will be the same as the document size listed under >Page Setup in the application program. Meaning if you want a 4"x6" Postcard your document should be 4"x6" not 8.5"x11".

All files are to be sent exact size with no crop marks or color bars.

The Perfect Black All solid Black areas should be composed as a combination of Cyan 40%, Magenta 20%, Yellow 20%, and Black 100%. Anyone submitting files with a 400% Black will be rejected. Never use the EDIT > FILL > BLACK feature as this is a 400% black and will take days to dry. It will also actually look "muddy" so more isn't always better.

Required Bleeds The outer 1/8" edge of the artwork is considered a "cut area" that is utilized for cutting. No important images or text should be placed within this area. Although an 1/8 of inch is the minimum, we strongly recommend you use a 1/4 inch (.25). The "safety area" is the area where no important information should be placed but will remain after a cut. Backgrounds are fine to be in the cut area.



PLEASE SEND SEPERATE FILES FOR FRONT AND BACK IN A ZIPPED FILE FORMAT.

****Business cards** should be sent 3.75" x 2.25"
(with no critical image or type within 1/8th of the edge of the image size.)

Please include your contact info and any special instructions with your files.

*failure to follow these guidelines may hold up your job.

Please go to www.Print-it-Quick.com >> Upload files.

If you have any questions at all please call us before sending your files
954-771-7701 or Toll Free 866-673-6733